



International Forum on ANSI-41
Standards Technology

Sponsored by the Alliance for Telecommunications
Industry Solutions (ATIS)

1200 G Street, NW • Suite 500
Washington, DC 20005
202-662-8653
Fax: 202-393-5453
www.ifast.org

Juan Carlos Jil
GGRF Chairman
c/o ENTEL PCS
Avda. Andres Bello 2711, Piso 14
Las Condes, Santiago 6760276
CHILE

Dear Juan Carlos,

The International Forum on ANSI-41 Standards Technology (IFAST) addresses issues associated with the successful and ubiquitous offering of international roaming service and global seamless services. One of the deterrents to the ubiquitous offering of these services is the apparent reluctance of many wireless service providers worldwide to deploy the necessary versions of the wireless mobility standard ANSI-41. Consequently, the IFAST has resolved to embark on an international Awareness Project to promote the deployment of ANSI-41 by explaining its inherent capabilities to wireless service providers worldwide.

The IFAST is in the early stages of the project, which we expect will progress to conclusion over the next 15-18 months. We have developed a draft Work Plan (attached) and formed a project Task Group. We expect that standards forums, other than the IFAST, will be interested in the progress of this project and can provide valuable assistance to the IFAST. This liaison is to inform you of this project and to request any input that you think appropriate at this time and to offer any manner in which you might be able to assist. In the near future, we may liaise with you to request additional and specific assistance appropriate to your forum.

Please review the attached draft Work Plan and offer any comments that you feel will help advance this IFAST effort.

Best regards,

Fred Gaechter
Chairman, IFAST

cc: Eric Hill, GGRF Director
c: Steven Dennett, 3GPP2 Steering Committee Chair



Draft Awareness Project Work Plan

- **Agreements from IFAST17 regarding Awareness Project**
 - IFAST will launch an awareness project to make carriers aware of the importance of implementing the current ANSI-41 standards.
 - IFAST will hold a conference call on November 26, 2001 at 11am Eastern Time to decide how to continue with the ANSI-41 awareness project.
- **Awareness Project Scope**
 - Document the advantages of the current iterations of wireless mobility standard ANSI-41 and encourage, through an active worldwide awareness campaign, their ubiquitous network implementation in order to advance the offering of international roaming and global seamless services.
- **Development of Collateral**
 - Identify specific ANSI-41 components to emphasize – IFAST18
 - Identify the advantages to carriers when implementing these components – IFAST18
 - Inform and solicit the assistance of other liaison fora – IFAST18
 - Create an IFAST Recommendation documenting the advantages – IFAST19
 - Develop a pre- and post-distribution survey to determine success of the project – IFAST 19
 - Develop an awareness seminar – IFAST19
 - Identify entire ANSI-41 community & specific contact personnel – IFAST19
- **Develop a Distribution Plan for the IFAST Recommendation**
 - Distribute the pre-distribution survey – IFAST19
 - Publish the results of the survey – IFAST20
 - Post Recommendation on the IFAST web site and announce its availability – IFAST19
 - Distribute the Recommendation to the entire IFAST membership – IFAST19
 - Distribute the Recommendation to the entire ANSI-41 community – IFAST19
 - Conduct seminars in geographic regions of the world – IFAST20-21
 - Develop and conduct one-on-one contacts with carrier operations personnel – IFAST20-21
- **Implement a Follow-up Campaign**
 - Distribute the post-distribution survey – IFAST20
 - Publish the results of the survey – IFAST21
 - Analyze the survey for weak spots – IFAST21
 - React to the weak spots with a follow-up campaign – IFAST21-22
 - One-on-one contacts with carriers
 - Additional focused seminars